



**West Contra Costa Healthcare District
Doctors Medical Center
Board of Directors Meeting**

Wednesday, February 27, 2013

4:30 PM

Doctors Medical Center

Auditorium

2000 Vale Road

San Pablo, CA 94806



**WEST CONTRA COSTA HEALTHCARE DISTRICT
DOCTORS MEDICAL CENTER**

BOARD OF DIRECTORS

**WCCHD DOCTORS MEDICAL CENTER
BOARD OF DIRECTORS
FEBRUARY 27, 2013 - 4:30 P.M.
Doctors Medical Center - Auditorium
2000 Vale Road
San Pablo, CA 94806**

Board of Directors

*Eric Zell, Chair
Irma Anderson
Deborah Campbell
Nancy Casazza
Beverly Wallace*

AGENDA

1. **CALL TO ORDER** E. Zell
2. **ROLL CALL**
3. **APPROVAL OF MINUTES OF MAY 23, 2012** E. Zell
4. **SWEARING IN OF DIRECTORS CAMPBELL AND ZELL** C. Coffey
5. **PUBLIC COMMENTS** E. Zell
*[At this time persons in the audience may speak on any items not on the agenda
and any other matter within the jurisdiction of the of the Board of Directors]*
6. **APPROVAL OF TRAVEL REQUEST** D. Gideon
 - a. Presentation
 - b. Discussion
 - c. Public Comment
 - d. **ACTION:** *Approval of Travel Request for Director Campbell*
7. **2004 C.O.P. REFINANCING** D. Gideon
 - a. Presentation
 - b. Discussion
 - c. Public Comment
 - d. **ACTION:** *For Information Only*

ADJOURNMENT



MINUTES
May 23, 2012

TAB 3



**WCCHD
BOARD OF DIRECTORS**

**MAY 23, 2012 – 6:00 P.M.
Doctors Medical Center - Auditorium
2000 Vale Road, San Pablo, CA 94806**

MINUTES

1. CALL TO ORDER

The meeting was called to order at 6:10 P.M.

2. ROLL CALL

Quorum was established and roll was called:

*Present: Eric Zell, Chair
Irma Anderson
Deborah Campbell
Nancy Casazza
Beverly Wallace.*

3. APPROVAL OF CONSENT CALENDAR AND MEETING MINUTES OF APRIL 25, 2012

The motion made by Director Wallace and seconded by Director Zell to approve the Consent Calendar and April 25, 2012 minutes passed unanimously.

4. PUBLIC COMMENTS

There were no public comments.

5. CALL FOR GENERAL ELECTION FOR NOVEMBER 2012

The motion made by Director Zell and seconded by Director Wallace to adopt Resolution #2012-02 passed unanimously.

6. BOARD POLICIES

Ms. Gideon reviewed the new and/or edited Board Policies for approval. Once approved, each Director and Governing Body member will receive a binder of the policies, and they will be posted on the District website. Included in the packet, were the following new policies: Ethics Training, Chief Executive Officer Hiring/Compensation and Investment Policy. Other policies were edited and/or updated. Ms. Gideon stated that the Governing Body had reviewed these policies at their meeting and made recommendations for edits to the following policies:

- Bidding Policy
- Health Benefits Policy
- Board and Committee Conduct Policy
- Travel and Expense Policy
- Use of Consent Calendar

The motion was made by Director Zell and seconded by Director Wallace to approve the Amended Table of Contents and Board Policies as amended passed unanimously.

7. ACHD PENDING LEGISLATIVE REQUEST

Director Campbell presented a request for District support of the Association of California Healthcare District (ACHD) actions regarding several pending legislative matters, including caps on CEO salary and compensation, and general use of District funds. After considerable discussion it was agreed that Director Campbell will work with Ms. Gideon to identify how best to support ACHD positions in general.

No motion was made on this matter.

8. ELECTION OF 2012 BOARD OFFICERS

Director Anderson presented the slate of candidates for the position of Chair, Vice Chair, Treasurer, Secretary and Assistant Secretary for 2012.

The motion made by Director Wallace and seconded by Director Casazza to elect Director Zell as Chair passed unanimously.

The motion made by Director Zell and seconded by Director Anderson to elect Director Wallace as Vice Chair passed unanimously.

The motion made by Director Zell and seconded by Director Casazza to elect Director Campbell as Treasurer passed unanimously.

The motion made by Director Wallace and seconded by Director Zell to elect Director Casazza as Secretary passed unanimously.

The motion made by Director Casazza and seconded by Director Wallace to elect Director Anderson as Assistant Secretary passed unanimously.

Director Anderson thanked the Board and management for support over the period of her Chair responsibilities.

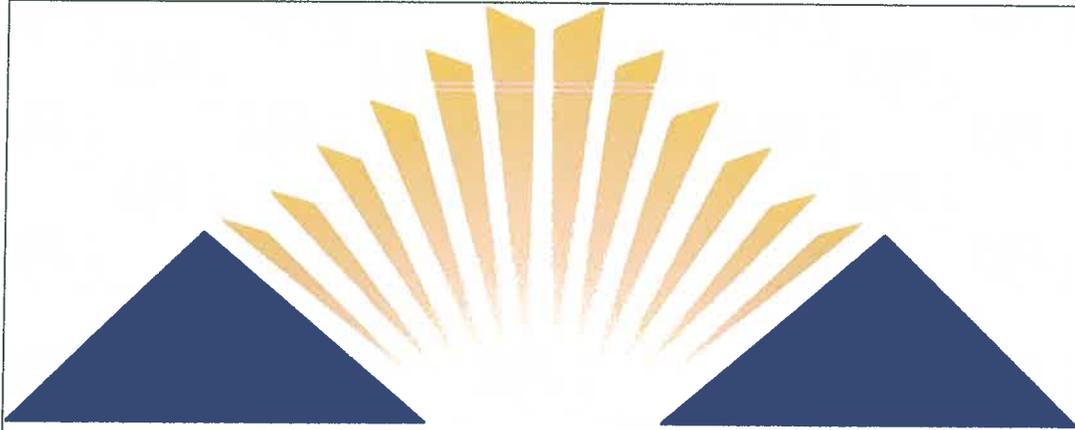
Ms. Gideon reminded the Board that the policies approved earlier in the meeting included a policy for election of officers in December. Because this will be a “short year”, the Board will need to make a decision on new elections in December 2012 – will we have them or will we change the policy that have elections at another time.

The meeting was adjourned at 6:45 p.m.



APPROVAL OF TRAVEL REQUEST

TAB 6



A • C • H • D

**ASSOCIATION OF CALIFORNIA
HEALTHCARE DISTRICTS**
ACHD Trustee Orientation

[Click Here to Register for this Event](#)

ACHD Presents:
*Board Essentials:
An Orientation for
Healthcare District Trustees*

February 7-8, 2013
Hyatt Regency, Sacramento

Registration Deadline January 18, 2013!

Who Should Attend?

This important program will provide newly elected and experienced Healthcare District Trustees with the knowledge and skills necessary to provide effective Healthcare District governance. Healthcare District Executives, Board Clerks and Board Secretaries are also encouraged to take advantage of this educational opportunity.

Learning Outcomes:

At the completion of this program participants will be able to:

- Explain the role of a Healthcare District Trustee;
- Describe the laws and agencies governing the activities of a Healthcare District;
- Discuss the role of the Healthcare District Executive;
- Explain how to establish and measure performance of the Healthcare District Board and the Healthcare District Executive;

- Discuss the value of public benefit reporting.

Orientation Schedule

Thursday, February 7, 2013

7:30 a.m. - 8:30 a.m.

Welcome Breakfast

8:30 a.m. - 8:45 a.m.

Welcome and Opening Remarks

8:45 a.m. - Noon

Trustee Responsibilities

- Finance
- Quality
- Compliance
- Strategic Planning

12:00 p.m. – 1:00 p.m.

Luncheon

1:15 p.m. – 5:00 p.m.

Effective Meetings

Rules of Order

Brown Act

Connecting with Your Community

Measuring Performance

- Board
- CEO

5:30 p.m.

Reception and Dinner

Friday, February 8, 2013

7:30 a.m. - 8:30 a.m.

Breakfast

8:30 a.m. - Noon

ACHD Overview

- Board
- Committees

Orientation to Key State Agencies

Legislative Advocacy

Media/Community Relations and Public Benefit Reporting

12:00 p.m. – 1:00 p.m.

Luncheon and Closing Remarks

Registration Fees:

ACHD Member: \$ 135.00

Non-Member: \$ 250.00

Refunds and cancellations:

You may cancel without penalty until January 18, 2013. All cancellations must be in writing and faxed to (916) 266-5201 or emailed to Leylat@achd.org. Cancellations received after January 18, 2013, are non-refundable.

Hotel Accommodations:

ACHD has secured a special room rate of \$189.00 per night for program attendees. Hotel reservations can be made online at:

<https://resweb.passkey.com/go/ACHDFeb2013> or by contacting the Hyatt Regency,

Sacramento at (916) 443 -1234. Mention rate code ACHD.

[Click Here to Register for this Event](#)

Faculty

Brent Ives

Principal
BHI Management Consulting

Brent Ives has over 25 years of experience in the field of public agency strategic planning and organizational consultation. As successful technical manager at Lawrence Livermore National Laboratory, he used his extensive experience in planning to assure clarity for long-term planning and organizational efficiency, having taught courses throughout the world. Brent has been working at the highest levels for a long time.

Brent, through his company, BHI Management Consulting, has taught thousands through direct and on-line courses for both BHI and CSDA and speaks often to groups, agencies and businesses on organizational efficiency, planning, recruiting and governance. For 15 years he has worked directly with public agencies in California, Hawaii, Colorado and Florida.

He is a faculty member for the California Special Districts Association Leadership Academy and Strategic Planning and Teambuilding and Organizational Efficiency courses. He practices as an organizational consultant with many special districts, including Healthcare Districts in California and is known for a Strategic Planning model and Governance as applied exclusively to Special Districts.

Brent also has a wealth of "other" experience that he applies to his consultancy. He is the elected Mayor of the City of Tracy, CA, for 6 years and served as a Council member there for 14 years. He also serves on the San Joaquin COG, San Joaquin County LAFCO, a Commissioner for the Altamont Commuter Express (ACE Train) and the So. County Fire Special District JPA Board.

David McGhee

Chief Executive Officer
Association of California Healthcare Districts | ALPHA Fund

David McGhee joined ALPHA Fund in 2002 as the Fund's Controller; in 2004 his role was expanded to that of Chief Financial Officer of ALPHA Fund and the Association of California Healthcare Districts (ACHD). In 2005 he was promoted to the position of Chief Operating Officer for both ALPHA Fund and ACHD and in June 2011, he was appointed to the position of Chief Executive Officer for both organizations.

Prior to joining the ACHD and ALPHA Fund, Dave held various management and senior management positions with companies involved in manufacturing and distribution. During his 35+ years of experience, 10 with a Fortune 500 company, his responsibilities encompassed operations, finance, accounting, mergers and acquisitions and international business ventures.

Dave holds a Bachelor's Degree in Business Administration, with a major in Accounting, from Colorado State University.

Dave and his wife Leslie live in a foothill community outside of Sacramento.

Tom Petersen

Executive Director
Association of California Healthcare Districts

Tom Petersen joined the Association in 2006 as the Director of Business Development for the Association's insurance subsidiary, the ALPHA Fund. In 2009 his duties were expanded to include Government Relations for the Association, and in May of 2011, he was appointed to the position of Executive Director.

Tom's professional career includes 20+ years as a hospital/corporate executive with Catholic

Healthcare West, now known as Dignity Health, the largest not-for-profit hospital system in California and the 8th largest in the nation.

Tom earned his Masters of Public Administration from Golden Gate University, San Francisco, and earned a Bachelor's degree in Business Administration from the University of San Francisco.

Amber Wiley

Senior Legislative Advocate
Association of California Healthcare Districts

Amber Wiley is Senior Legislative Advocate for the Association of California Healthcare Districts and ALPHA Fund. Ms. Wiley graduated from California State University, Sacramento with a Bachelor of Art's degree in Government and a minor in Sociology in 2003. After graduation, she became an intern for Assemblymember Simón Salinas in his capitol office, and subsequently hired as a Legislative Aide, focusing on transportation legislation.

Amber joined ACHD as a Legislative Advocate in January of 2006. She now focuses her legislative efforts in the areas of Local Government, Access to Care, Hospital & Clinics, and Community Health. Amber also handles Workers' Compensation legislation for the ALPHA Fund.

She is a member of the Legislative Committee for the California Special Districts Association; and serves on the Advocacy Committee for the California State Rural Health Association.

Christi Black

Executive Vice President
Edelman

Christi Black is an executive vice president at Edelman, a global public relations firm. Her expertise includes consumer marketing, public affairs and crisis communications.

With more than 20 years' experience in public relations, Christi has deep experience with health care and public health issues. Her clients have included many of the state's largest health care providers, as well as government agencies, trade associations and private foundations

Christi is a part-time faculty member in the California State University, Sacramento Executive MBA program, where she teaches marketing. She was accredited by the Public Relations Society of America in 1999 and has a California Community Colleges lifetime teaching credential in Allied Health.



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the 1990s, the number of people in the UK who are aged 65 and over has increased from 10.5 million to 13.5 million (19.5% of the population).

There is a growing awareness of the need to address the needs of older people in the workplace.

There are a number of reasons why older people may be at risk of discrimination in the workplace. These include age-related changes in physical and cognitive abilities, and the fact that older people are often seen as less productive and less motivated.

Older people may also be at risk of discrimination because they are often seen as less flexible and less able to adapt to change.

Older people may also be at risk of discrimination because they are often seen as less committed and less loyal.

Older people may also be at risk of discrimination because they are often seen as less energetic and less enthusiastic.

Older people may also be at risk of discrimination because they are often seen as less innovative and less creative.

Older people may also be at risk of discrimination because they are often seen as less adaptable and less resilient.

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ACHD 2013



TURNING THE TIDE

Riding the Legislative Wave



You are invited to the 2013 Annual Legislative Day:

April 8-9, 2013

To register for this event, please visit:

WWW.ACHD.ORG

**ACHD invites you to our
Annual Legislative Day:
Riding the Legislative Wave**

Learn about Legislative issues
that will affect your District in 2013.

To register for this event, please visit:

WWW.ACHD.ORG

For questions please call:

916.266.5240

WHEN April 8-9, 2013

WHERE Hyatt Regency Sacramento
1209 L Street, Sacramento, CA 95814

PRICE Member: \$225

Non-Member: \$325

Guest: \$125*

BREAKOUT SESSIONS

Impact Zone...A Legislative Perspective

Get an up close and personal perspective on Healthcare
Districts from Legislators on both sides of the political aisle.

Fighting the Legislative Riptides

ACHD's Advocacy Team will update attendees on current
legislation, including California's approach to the Affordable
Care Act, as well as the new legislative climate and the
impact of the Supermajority.

Take Charge...Managing the Media

This is the ultimate "how to" session on Media Relations.
Attendees will learn "how to" create a consistent and
effective media campaign, build and use key messages,
and build sustainable relationships with Legislators.

*Guests include only spouse or domestic partner of a Member. Members include
dues-paying Healthcare Districts trustees, executive staff, and employees.

